

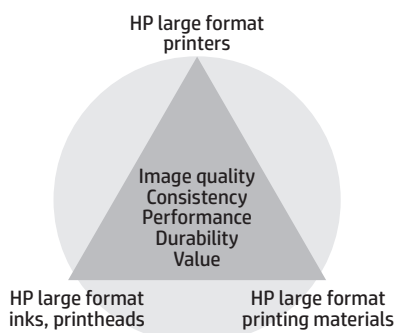


HP Backlit Polyester Film



The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, Original HP printing materials and HP Scitex printers, are designed to work together as a system to provide reliable, consistent results with every print.



Create vibrant, high-impact backlits.

Create sharp, vibrant, high-impact backlits

Create high-impact backlits with the sharp, vibrant colour that commands attention. With a specially-engineered coating, this polyester film provides saturated colors and deeper, denser blacks to produce razor-sharp, vibrant images that stand out when backlit.

Maintain high productivity

Keep peak productivity with this high-performance film. With a high-end polyester base and compatibility with HP Latex Inks, this film provides a sturdy construction with improved scratch resistance and rigidity for easier handling and installation.

Impress your customers

Respond quickly and impress your customers. Using HP Latex Inks, prints come out completely dry. Move right on to lamination without losing precious time. And for environmentally conscious customers—this printing material is recyclable.

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Specially engineered porous coating
	Backlit displays	Superb ink adhesion and razor-sharp images
POP and retail displays	POP and retail displays	Thick construction with a high-end polyester base
	Photo enlargements	Excellent dimensional stability
		Easy to handle and install
		Recyclable ¹ alternative

¹ HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See globalBMG.com/hp/t/ecosolutions for details.

Technical specifications



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For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit [globalBMG.com/hp/..](http://globalBMG.com/hp/)

Weight	285 g/m ² per ISO 536 Test Method			
Thickness	220 microns/8.7 mil per ISO 534 Test Method (2 mil aqueous inkjet receptive coating / 6.7 mil polyester base)			
Opacity	Greater than or equal to 80% per TAPPI T-425 Test Method, greater than or equal to 74% per ISO 2471 Test Method			
Whiteness	90 per CIE Ganz 82 Test Method, 110 per ISO 11476 Test Method			
Finish	Matte			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	20 to 80% RH			
Water resistance	Water resistant			
Dry time	Instant			
Lamination	Yes, cold ²			
Shelf life	2 years, unopened in original packaging			
Storage temperature	0 to 40° C / 32 to 104° F			
Storage humidity	5 to 80% RH			
Recyclability	Recyclable through the HP Large Format Media take-back program ¹			
Country of origin	Product of Korea			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	CR660B	914 mm x 30,5 m (36 in x 100 ft)	848412012521	North America, Europe, Asia
	CR661B	1067 mm x 30,5 m (42 in x 100 ft)	848412012538	North America, Europe, Asia
	CR662B	1372 mm x 30,5 m (54 in x 100 ft)	848412012545	North America, Europe, Asia
	CR663B	1524 mm x 30,5 m (60 in x 100 ft)	848412012552	North America, Europe, Asia
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see globalBMG.com/hp/MediaWarranties . To obtain warranty service, please contact HP customer support.			

¹ HP Large Format Media take-back program availability varies. Recycling programs may not exist in your area. See hp.com/recycle for details.

² For more information see <http://www.globalbmg.com/hp/laminationcomp>



For detailed information on the HP large format printing materials portfolio and to order, see globalBMG.com/hp/

